
ÅBNINGSSEMINAR VED CENTER FOR IT-PROJEKTLEDELSE OG INNOVATION PÅ AARHUS UNIVERSITET

TIRSDAG 6. NOVEMBER KL. 14-18 - FUGLESANGSALLÉ 26, LOKALE S514-15

Center for It-projektledelse og Innovation er skabt for at styrke sammenhæng og inspiration mellem **praksis og forskning** inden for it-projektledelse og innovation.

Derfor inviterer vi **praktikere, forskere og undervisere** til centrets åbningsseminar, hvor vi kan udveksle **viden, erfaringer og ideer**.

Eftermiddagen vil byde på præsentationen af center og centerplaner og på tre spændende oplæg, der kredser om, hvordan it-projekter kommer fornuftigt fra start:

Mark Winter:

Shaping projects and Programmes from Multi Perspectives: Lessons from Experience

Kim Nielsen Ranch:

Projektporteføljeledelse i Herning Kommune

João Vieira da Cunha:

Stakeholders Analysis at Project Launch

Mød os til et glas champagne, interessante diskussioner og spændende gæstetalere på vores åbningsdag

TILMELDING:

På vores hjemmeside: www.itprojectmanagement.au.dk

Sidste frist for tilmelding: Onsdag den 31. oktober 2012

ARRANGØRER:

Andrea Carugati, Institut for Marketing og Organisation, Aarhus Universitet

Claus Bossen, Institut for Æstetik og Kommunikation, Aarhus Universitet

Jette Lundin, it-vest - samarbejdende universiteter

**Mark Winter:**

Shaping Projects and Programmes from Multiple Perspectives: Lessons from Experience

This presentation will seek to illuminate the importance of shaping projects and programmes from multiple perspectives in order to try and address different stakeholder interests at the strategic front-end of projects. Several realworld experiences will be used to highlight some key considerations and a number of practical models will also be introduced for people to use in their own projects.

Mark Winter is senior lecturer at Manchester Business School. His doctoral research was supervised by Peter Checkland. Prior to his academic career he worked as a management consultant in IT. His main research interest has been the development of programmes and tools that seek to help practitioners become more reflective “in” practice, and more reflective “about” practice especially in the field of project management. He recently led a UK government-funded research project called Rethinking Project Management (2004-06), which reported its findings in the International Journal of Project Management

<http://www.mbs.ac.uk/research/people/profiles/mwinter>

**Kim Nielsen Ranch:**

Projektporteføljeledelse I Herning Kommune

Projektporteføljeledelse (PPM) i Herning Kommune udfordres af decentraliserede styrings- og beslutningsstrukturer (IT Governance) og dermed evnen til at skabe alignment mellem strategier, mål og projekter. Indlægget fokuserer på, hvordan Herning Kommune arbejder, udvider og modner PPM i organisationen ud fra teoretiske og praktiske erfaringer.

Kim er Master i it, organisation og projektleder i Herning Kommune. Ud over at være projektleder arbejder Kim med at implementere projektporteføljeledelse i kommunen og Kim er involveret i diverse digitaliseringsprojekter i Kommunernes Landsforening.

http://www.linkedin.com/profile/view?id=82250&locale=en_US&trk=tyah

**João Vieira da Cunha:**

Stakeholders Analysis at Project Launch

The analysis of stakeholders at the beginning of a project can often be the difference between widespread support and widespread resistance. However analyzing stakeholders is difficult and it is only done superficially by drawing on functional models that focus on interests and goals.

João will argue for the need to do a political analysis of stakeholders that uncovers power dynamics. He will present a method that project teams can use to do political stakeholder analysis and use the information that this analysis provides to design strategies that increase commitment and decrease opposition to their project.

João Vieira da Cunha has a PhD in management from MIT Sloan. He has a broad international teaching experience spanning three continents. His research focuses on how companies can profit from the disobedience of employees and their managers. He has published in leading international journals such as the Academy of Management Review and MIS Quarterly. He contributes regularly to the business press and he has consulted with leading multinational corporations.

<http://www.linkedin.com/pub/jo%C3%A3o-vieira-da-cunha/3/484/a33>