

SEMINAR ON THE CHALLENGES OF MEGAPROJECTS

Wednesday 26 March, 2014

14:00-17:00

Aarhus University

Building 2610 (S), Room 514-515

Fuglesangs Allé 4

DK-8210 Aarhus V

CENTRE FOR IT PROJECT MANAGEMENT AND INNOVATION INVITES YOU TO A SEMINAR ON THE MANAGEMENT OF PRO- JECTS WITH PARTICULAR FOCUS ON **THE CHALLENGES OF MEGAPROJECTS**



Megaprojects are on the rise and form the cornerstone of modern society. They provide the infrastructure and major changes and ensure the survival of society and private companies.

Centre for IT Project Management and Innovation invites all interested parties to gain further insights into issues related to managing megaprojects.

At the seminar we will explore the nature and complexity of megaprojects through presentations grounded in both research and firsthand experience by practitioners.

We encourage IT and non-IT professionals as well as researchers to participate. We look forward to exchanging knowledge, experience and ideas on megaprojects with you.

AGENDA

14:00

Welcome and **introduction to megaprojects**

- Alexander Budzier, Oxford University
The true risk in (IT) megaprojects
- Peer Roer Pedersen, Jyske Bank
Ledelse af et af Danmarkshistoriens største IT-programmer set fra direktørstolen
- Kaspar Bo Laursen, The New University Hospital
What happens when you merge four hospital locations into one mega hospital in Aarhus?

17:00

Snacks and networking, sponsored by Dansk Projektledelse

REGISTRATION

Please register at:
<https://auws.au.dk/default.aspx?id=18736>

You are welcome to bring a colleague, but seating is limited. We need your registration no later than Friday, 21 March 2014.

Please note that the seminar will be in both Danish and English.

Read about Centre for IT Project Management and Innovation at www.itprojectmanagement.au.dk.

SPEAKERS



ALEXANDER BUDZIER

THE TRUE RISK IN (IT) MEGAPROJECTS

Megaprojects struggle to deliver on time, on budget and on benefits. If they run completely out of control they disrupt business operations, end executive careers and bankrupt whole companies. To study outliers in IT project management, we built the largest academic database of IT project performance. The talk explores the reasons why IT projects turn into outliers and what we can do about them.

Alexander is researcher at the University of Oxford's BT Centre for Major Programme Management, where he teaches on the MSc in Major Programme Management. He is also a teacher at the Major Project Leadership Academy.

Alexander has also worked as a market research executive at T-Mobile and as a consultant with McKinsey's Business Technology Office advising clients on IT and operations issues.

<http://www.sbs.ox.ac.uk/community/people/alexander-budzier>



PEER ROER PEDERSEN

LEDELSE AF ET AF DANMARKSHI- STORIENS STØRSTE IT-PROGRAM- MER SET FRA DIREKTØRSTOLEN

Projektmodeller og projektstyring er essentielle redskaber, når store og tidspressede programmer skal styres i mål. Omvendt er de værdiløse, hvis ikke den enkelte medarbejder er motiveret og føler et selvstændigt ansvar og ser et formål med indsatsen. Indlægget vil tage udgangspunkt i erfaringer fra Jyske Bank og Bankdatas NOVA-program.

Peer is head of business development and IT at Jyske Bank.

<http://dk.linkedin.com/pub/peer-roer-pedersen/3/600/b2a>



KASPAR BO LAURSEN

WHAT HAPPENS WHEN YOU MERGE FOUR HOSPITAL LOCATIONS INTO ONE MEGA HOSPITAL IN AARHUS?

It will be challenging and difficult to find the balance between progress, user involvement and an economy under pressure in a building project set to last more than 15 years.

This talk will elaborate on the thoughts and the difficulties of the project with regard to maintaining full operation and trying to gain efficiencies from day one.

Kaspar is project manager at The New University Hospital.

<http://www.linkedin.com/pub/kaspar-bo-laursen/1/7/1a5>